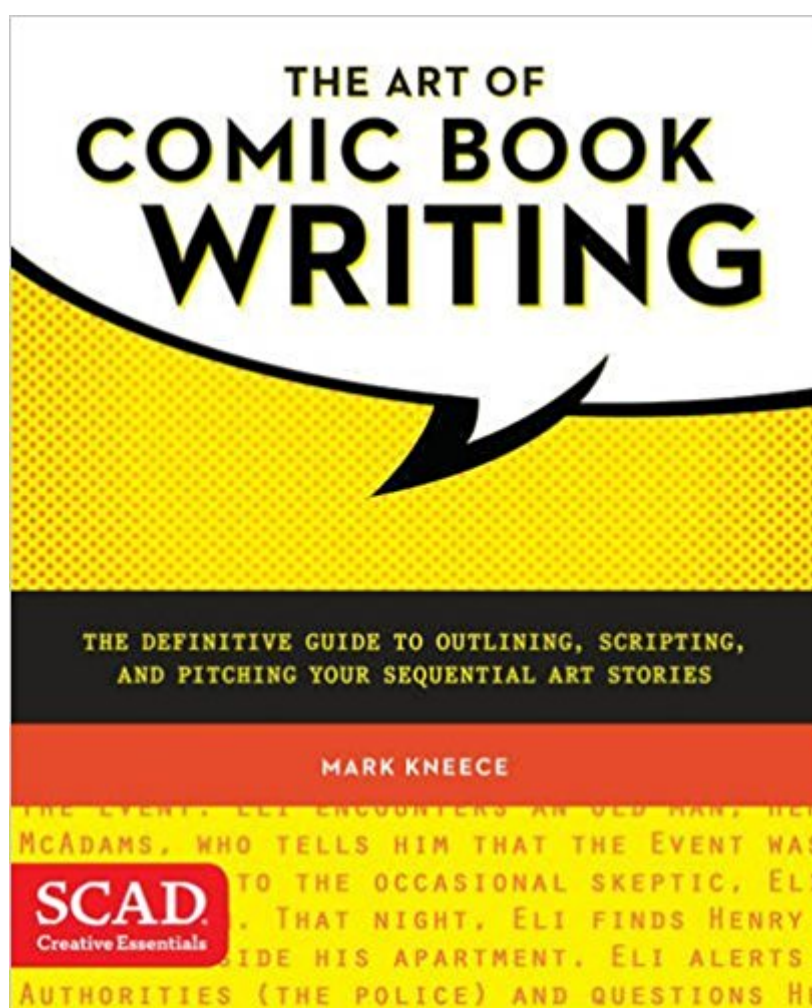


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# The Art Of Comic Book Writing: The Definitive Guide To Outlining, Scripting, And Pitching Your Sequential Art Stories



## Synopsis

A practical guide for beginner and advanced comic book writers that outlines the steps needed to successfully craft a story for sequential art. With this latest book in the SCAD Creative Essentials series from the esteemed Savannah College of Art and Design, comics writer and instructor Mark Kneece gives aspiring comic book writers the essential tools they need to write scripts for sequential art with confidence and success. He provides a practical set of guidelines favored by many comic book publishers and uses a unique trial and error approach to show would-be scribes the potential pitfalls they might encounter when seeking a career in comics writing. Supported by examples of scripting from SCAD's students, faculty, and alumni, *The Art of Comic Book Writing* strips away the mysteries of this popular artform and provides real-world advice and easy-to-follow examples for those looking to write for the comics medium.

## Book Information

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Publishing Guides > Publishing & Books > Authorship

## Customer Reviews

MARK KNEECE earned his M.A. from the University of South Carolina, and has been teaching at the Savannah College of Art and Design (SCAD) since 1993. He has created eight graphic novel adaptations of *The Twilight Zone*, and has published numerous graphic novels and comics, including work for *Hellraiser*, *Verdilak*, *Alien Encounters*, *Batman: Legends of the Dark Knight*, and *The Spirit*.

I have a weakness for the SCAD books published by Watson-Guption, they are usually beautifully laid

out with a lot of useful information. This one is no exception. The writing is clear, concise and scholarly without being overly academic or dry. This book will help you structure your story and create the script in a technically correct format. I dabble in comic writing in my spare time and this book has already saved me time and headaches finessing my own story.

I feel like a turtle trying to get to the finish line. But let me explain. I am not a writer. I have created my comics on an iPad. I enjoy it and I feel that I could improve with some help. I am only about 44% into this book. But I have to say that although I feel like a turtle because I just can't get to the juicy parts, the author provides many good tips for writing comics. I wish that there were more comics writers who would write about the craft - we really need them to help us. I find that many comics writers put their own work out there in order to sell rather than to help others. I can understand that because I know that it's difficult to make a living writing comics. Not everybody enjoys reading comics. Most people enjoy reading novels. But here is an author who wants to share his secrets for writing comics and who does it well. I have dozens of sample books on my kindle for iPad. But I'm glad that I own this one!

A lot of concise information on scripting, writing, and pitching comics. It has a lot of good advise about crafting your comic and setting it up while covering pitfalls new writers make. Being able to look at comic scripts with notes of what is working and why and vice versa was good because that is never something anyone just sees from reading comics. Something, though, while I was reading kept making me feel that the information was too quick, that there was more to say on stuff yet it was a decently long book so I'm not sure what could have been missed. Also, this is just personal feelings but, I don't like the word "definitive" in the subtitle because no writing book ever has all the information you need which even the author said to keep working on and learning. Yet, this is a book I will be referencing as I work on my first comic script and would recommend to those interested in learning the craft.

Purchased it for a class and it was very helpful. I often felt it might have been handy to have more examples on how to draw out a character...my drawing is pretty crappy and I'm hopeful for some sort of miracle, hah!!!

This book is was a breeze to read, gave good examples of many of the concepts introduced, and left me in a great position to read more in depth books on the subject. I'm a beginner and this was

helpful.

cool book

It's nice to have this resource close at hand.

Good buy

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